



BASSEL AL DAUDI

SENIOR SOFTWARE ENGINEER | PROFESSIONAL SCRUM MASTER

PERSONAL INFORMATION

Address: Dubai, United Arab Emirates

Date of birth: 03 August 1980

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PROFESSIONAL PROFILE

A motivated and skilled Senior Software Engineer & Professional Scrum Master with years of hands-on professional experience designing, developing, and delivering state-of-the-art applications

I am passionate about bringing cutting-edge AI research into practice as a deep learning engineer, with an extensive experience in recommendation system, deep learning, natural language processing, predictive modeling, etc.

I have experience in Python, PHP, Flutter, Professional Scrum Master, Amazon SageMake, Javascript (ES2015/ES6), Progressive Web Apps (PWA), Accessibility, Performance optimization & caching, Front end networking, HTML, CSS and MySQL, Google Certified Mobile Web Specialist and very comfortable with both front and back ends development. A lot of my work involves integration from designing database architecture to deploy a responsive web application to a production server.

Experienced SEO specialist with a demonstrated history of success on medium, and small accounts. Skilled in search engine optimization (SEO), search engine marketing (SEM), and many things Google (Analytics, GSC, Google Ads).

Highly motivated, quick learner, able to work independently or on a team and drive solutions.

WORK EXPERIENCE

Senior Software Engineer

2007 - PRESENT

[Hamdan Bin Mohammed Smart University](#) , Dubai, United Arab Emirates

Responsible for leading the project till the deployment phase and for developing and customizing software solution to meet the university needs, end to end software development cycle which includes requirement collection, scoping and estimating of work, analyzing and proposing the optimum software solution, user interface and database designing, developing code using best practices, testing and delivering the solution in staging and production environment, trouble shooting, supporting and maintaining the existing systems, integrating systems, and customizing the out-of-the-box products to meet university needs.

Software Developer

2006 - 2007

HCSR (High Commission of Scientific Research) , Damascus, Syria

Digitizing the Questioner system and convert all the hard copy questioners to an e-questioners, work closely with other departments to design and create the questioners templates, establishing Data Mining for the companies and authorities classification.

Software/Web Developer - Freelancer

2003 - 2006

Syrian Arab Basketball Federation , Damascus, Syria

Developed a software called Pointstat, which collects and manages basketball statistics.
IT technical support for the entire local and international tournaments held in Syria.

Software Operator

2003

SEBC (Syrian-European Business Centre) , Damascus, Syria

Worked with SEBC (Syrian-European Business Centre) as a Software Operator during the Organization of EU-Mashrek Partenariat.

CERTIFICATES & EDUCATION

Professional Scrum Master

APRIL 2020

Demonstrate a fundamental level of Scrum mastery. PSM certificate holders prove that they understand Scrum as described in the Scrum Guide and how to apply Scrum in Scrum Teams. PSM holders have a consistent terminology and approach to Scrum.

Deep Learning Specialization

MAY 2019

The Deep Learning Specialization is designed to prepare learners to participate in the development of cutting-edge AI technology, understand the capability, the challenges, and the consequences of the rise of deep learning. Through five interconnected courses, learners develop a profound knowledge of the hottest AI algorithms, mastering deep learning from its foundations (neural networks) to its industry applications (Computer Vision, Natural Language Processing, Speech Recognition, etc.)

Amazon Web Services (AWS) OTP-AWSD4: Amazon SageMaker

MAY 2019

Simplifying Machine Learning Application Development and use Amazon SageMaker to simplify the integration of Machine Learning into production applications.

Google Mobile Web Specialist

FEB 2019

Requires Developers to pass an online exam on Progressive Web Apps, Website Layout and Styling, Front-end Networking, Accessibility, Performance Optimization and Caching, Testing and Debugging, ES2015 Concepts and Syntax, and Mobile Web Forms.

AdWords Search certified

JUN 2017

Covers basic and advanced concepts, including best practices for creating, managing, measuring, and optimizing search ad campaigns across the Search Network.

Google Analytics certified

MAY 2017

The Google Analytics Individual Qualification (IQ) exam covers basic digital analytics and Google Analytics best practices.

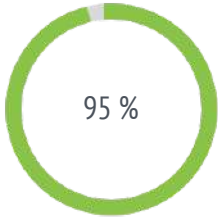
Bachelor of Engineering

2001 - 2006

Information Technology faculty, Damascus University, Syria

Bachelor of Engineering, Artificial Intelligence Dep., Information Technology faculty, Damascus University, Syria.

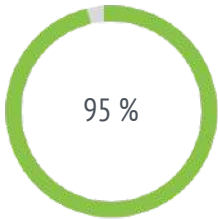
TECHNICAL SKILLS



FRONTEND

Expert

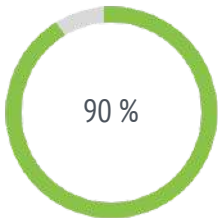
Flutter, JavaScript/ES6, jQuery, AngularJS, Ionic, Progressive Web Apps (PWA), AMP, HTML5, CSS3, Responsive Design, Sass/Less, and Browser compatibility expertise



BACKEND

Expert

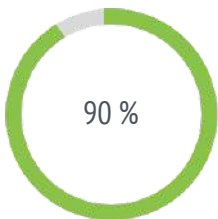
Python, Keras, TensorFlow, Pandas, PHP, Laravel, Drupal, Wordpress, Moodle, Service Oriented Architecture, REST, MVC, APIs, MySQL and SQLite



SEO

Expert

SEO campaigns, analytics, SE rankings monitoring, keyword research, site auditing, social media optimisation and link building

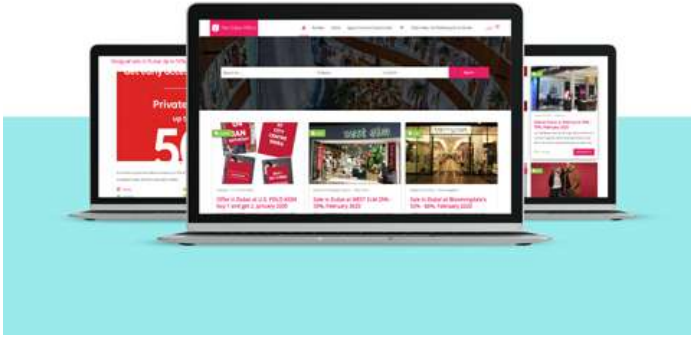


OTHERS

Expert

AWS, Amazon SageMaker, Agile methods, Git, SVN, Gulp, Bower, Mobile Development, Linux, Ubuntu, Apache, Cordova & PhoneGap, Photoshop and Illustrator

RECENT PROJECTS



The Dubai Offers

The Dubai Offers List all the latest offers, deals and promotions in Dubai in English and Arabic



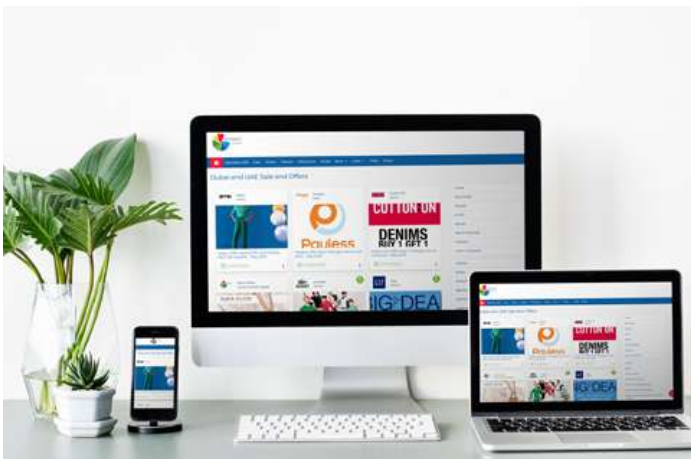
en son İndirimler

en son İndirimler List all the latest offers, deals and promotions in Istanbul in English and Turkish



Offeraty Mobile App

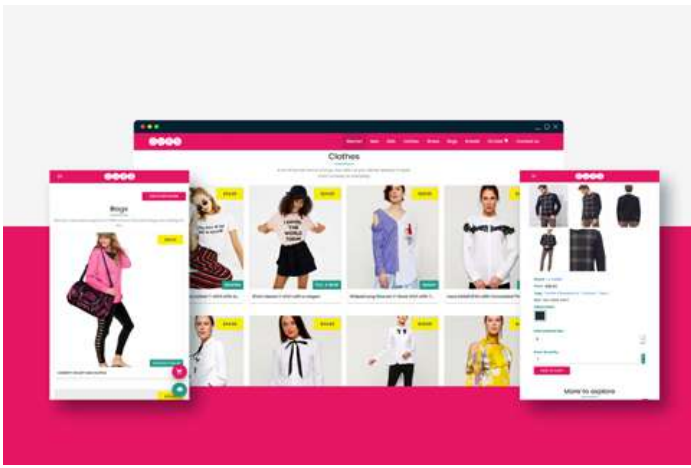
Mobile application for retail offers and discounts in Dubai & UAE,
Available on both **IOS** & **Android**



Offeraty

Provide shoppers with an up-to-date map to locate current offers in shopping malls, with a wide selection and simple search options.

Best Offers, Sale and Deals in Dubai and UAE



OUPS.ME

Oups.me is an e-commerce platform that offers a wide range of products and brands on cash on delivery basis.



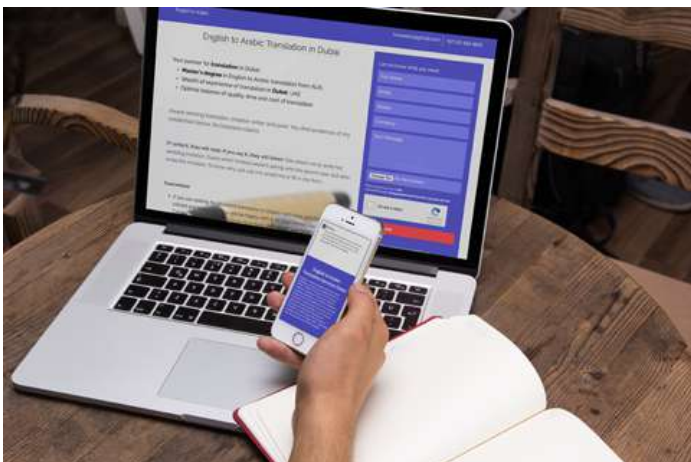
MENA Herald

MENA Herald is a new disruptive force on MENA's digital media scene and an unrivalled source of breaking news for the region's business and investor communities.



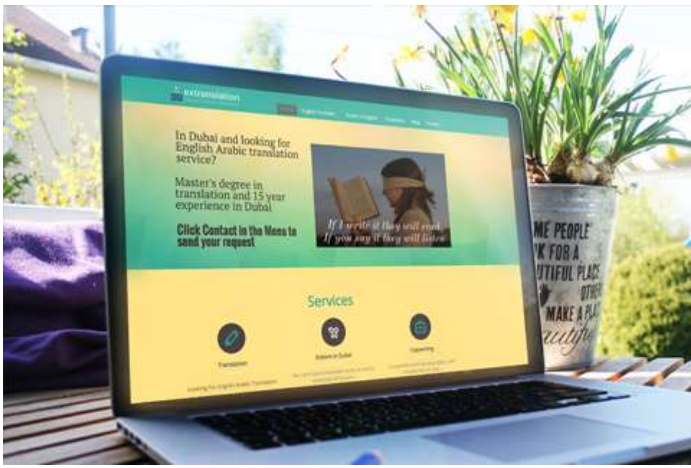
Mowared

Mowared is a web portal dedicated to news, trends and analysis of job market, human resources and skills development in the Arab world.



English to Arabic

English to Arabic translators who have Dubai experience can give you the best English to Arabic translations work.



Extranslation

In Dubai and looking for **English Arabic translation service**? Master's degree in translation and 15 year experience in Dubai.



The Bridge Media Consultancy

The Bridge Media Consultancy is distinguished from others by its UAE media professionals, media experts, and consultants in communications and public relations strategy from around the world.